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**Navigant Research Names Sentient and Aclara the Leading Distribution Power Sensor Providers**

*Market leaders lead companies that must differentiate themselves via unique technology, cost breakthroughs, or an expanded product portfolio*

**October 11, 2018 – Boulder, CO** – A new Leaderboard Report from [Navigant Research](#) examines the strategy and execution of nine distribution power sensor providers, with Sentient and Aclara ranked as the leading market players.

Utilities in the developed world are shifting their focus on monitoring transmission grids to monitoring distribution grids, where nearly 90% of all outages occur. These grids contain more line miles, are more complex, and with shifting load dynamics thanks to increasing distributed energy resources (DER), they are contributing to a growing market for distribution line and pole-, pad-, and vault-mounted grid sensors. [Click to tweet](#): According to a new Leaderboard report from [@NavigantRSRCH](#), Sentient and Aclara are the leading distribution power sensor providers.

“Sentient and Aclara are enjoying large project wins and are proactively broadening their technology and solution offering portfolios, bringing more visibility to the distribution grid,” says Michael Hartnack, research analyst with Navigant Research. “They have a large geographic reach, demonstrate technological innovation with enhanced sensor connectivity, and participate in numerous strategic alliances, all of which are helping utilities reprioritize their focus on distribution monitoring.”

Sentient and Aclara lead several other companies that must differentiate themselves via unique technology, cost breakthroughs, or an expanded product portfolio in order to advance in the market. According to the report, these companies have the potential to become market leaders if they can overcome weaker than expected demand and limited market penetration.

The report, [Navigant Research Leaderboard: Distribution Power Sensors](#), examines the strategy and execution of nine leading suppliers active in the distribution power sensor market. These vendors are rated on 13 criteria: vision; go-to-market strategy; partners; business model innovation; sensor connectivity; technology; geographic reach; sales and marketing, sensor performance; sensor quality and reliability; product portfolio; pricing; and staying power. Using Navigant Research’s proprietary Leaderboard methodology, vendors are profiled, rated,

and ranked with the goal of providing industry participants with an objective assessment of these companies' relative strengths and weaknesses in the growing global distribution power sensor market. An Executive Summary of the report is available for free download on the [Navigant Research website](#).

### **About Navigant Research**

Navigant Research, the dedicated research arm of Navigant, provides market research and benchmarking services for rapidly changing and often highly regulated industries. In the energy sector, Navigant Research focuses on in-depth analysis and reporting about global clean technology markets. The team's research methodology combines supply-side industry analysis, end-user primary research and demand assessment, and deep examination of technology trends to provide a comprehensive view of the Energy Technologies, Utility Transformations, Transportation Efficiencies, and Buildings Innovations sectors. Additional information about Navigant Research can be found at [www.navigantresearch.com](http://www.navigantresearch.com).

### **About Navigant**

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*\* The information contained in this press release concerning the report, Navigant Research Leaderboard: Distribution Power Sensors, is a summary and reflects Navigant Research's current expectations based on market data and trend analysis. Market predictions and expectations are inherently uncertain and actual results may differ materially from those contained in this press release or the report. Please refer to the full report for a complete understanding of the assumptions underlying the report's conclusions and the methodologies used to create the report. Neither Navigant Research nor Navigant undertakes any obligation to update any of the information contained in this press release or the report.*

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